

## SUMMARY

Dan Ruby is a transformative leader at the intersection of community, equity, and systems change. His career spans public education, nonprofit leadership, affordable housing, rural health, climate resilience, and science communication. His consistent throughlines are:

- *Strategic vision with operational follow-through*
- *Partnership development and coalition building across sectors*
- *Community-centered innovation & equity*
- *Mission-rooted transformative fundraising & sustainability*

## PROFESSIONAL EXPERIENCE

**Ruby Strategies, Founder & Principal Consultant** | 2020–Present | Oregon

- Leads strategy, fundraising, and engagement for nonprofits addressing health, housing, education, and climate resilience.

**Geos Institute, Business Strategy Development Fellow** | 2025–2026 | US

- Identified and assessed revenue opportunities for Climate Ready America.
- Analyzed and prioritized viable business models with implementation steps.
- Pursued partnerships to establish sustainable funding streams.

**Rogue Community College Foundation, Executive Director** | 2023–2024 | Jackson & Josephine Counties, OR

- Raised record year-end funds and set new precedent for scholarship awards (\$1M+).
- Restructured donor, staff, and board systems for growth and sustainability.
- Built new pipelines for legacy giving and student support.

**Rogue Community Health, Senior Director of Strategic Partnerships** | 2021–2023 | Jackson County, OR

- Helped rebrand the organization with a health equity framework.
- Relaunched annual luncheon and boosted fundraising.
- Re-visioned "Rogue Hub" identity for housing and wraparound workforce services.

**Firebrand Resiliency Collective, Strategic Consultant** | 2021 | Jackson County, OR

- Helped establish the nonprofit post-wildfire.
- Co-designed recovery programs and secured FEMA grants.
- Supported scale-up from volunteer group to staffed agency.

**ScienceWorks Museum, CEO** | 2018–2020 | Southern OR and Northern CA

- Expanded science education in partnership with 24 school districts.
- Reimagined the institution with a new vision and strategic and master plans.
- Created a new revenue model and developed resilient funding streams.

**Fleischmann Planetarium & Science Center, Director** | 2002–2018 | University of Nevada

- Increased attendance by 70% and modernized dome tech.
- Led award-winning NASA student program.
- Forged state and campus-wide STEM partnerships.

## LEADERSHIP & COMMUNITY SERVICE

### **Ashland School Board, *Elected Office* | Term 2023-2027 | OR**

- Led community listening efforts, budget policy, and superintendent search with inclusive stakeholder participation.
- Advocated for post-pandemic stabilization via mental health initiatives and legislation around student success.

### **Southern Oregon Friends of Hospice, *Board Member* | 2025–Present | OR**

- Fiscal and legal oversight; community engagement on hospice mission and needs.

### **Firebrand Resiliency Collective, *President* | 2026–Present | OR**

- Supports organizational strategy and governance for wildfire resilience and justice initiatives, including scaling a regional pilot program statewide.
- Advises on equity-focused outreach, coalition building, and cross-sector partnerships.

### **Sunstone Housing Collaborative, *Founder* | 2024–2025 | OR**

- Co-founded and built a nonprofit from concept to 501(c)(3) status to address the housing-linked school enrollment crisis.
- Led the RFP and developer selection for an affordable housing project aligned to district family and staff needs, including long-term land trust stewardship.

### **LGBTQ+ Advisory Committee, *OSBA* | 2023–present | OR**

- Helped draft founding bylaws and governance structure for a statewide caucus.
- Led resolution effort to establish formal LGBTQ representation within Oregon's School Board Association to implement the state's Student Success Plan.

### **Candidate for US Congress, *Oregon's 2nd District* | 2024 | OR**

- Shifted regional discourse and engaged voters across party lines through vision-led, solutions-based messaging around rural education, housing, & healthcare.

### **Oregon Museums Association, *Board Member* | 2019–2021**

- Shaped statewide knowledge-sharing and professional development in museum leadership.

### **Nevada Museums Association, *President* | 2016–2018 | NV**

- Elevated NMA's governance and visibility; appointed Chair of COSMA.
- Fostered statewide training, workshops, and peer institution collaborations.

### **Reno Bike Project, *President & Volunteer Workshop Lead* | 2010–2018 | NV**

- Founded and led "Dan's Night," a weekly community repair clinic.
- Grew volunteer culture, program structure, and public visibility.

## EDUCATION

### **University of Nevada, Reno**

MS, Secondary Education | BFA, Digital Media/Communications